



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Buyer HANLEN,LINDSAY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - State Candidate (1071)
Brand 924930 GOV (132181)
Acct Types National/Political
Est/Headline 924930/06221192
Demo
Revision
Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Invoice 645118
Inv Date 10/28/2012
Terms Net 30
Contract 320413
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:37AM

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
48.0	Spot	6:30:00PM- 7:00:00PM	Per week (1),Th	10/11/12 6:56PM (Th)	00:30	ABC WORLD NEWS TONIGHT	PM12123TH	\$1,675.00	
49.0	Spot	9:00:00PM-11:00:00PM	Per week (1),Th	10/11/12 10:48PM (Th)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	PM12107TH	\$3,000.00	
50.0	Spot	11:00:00PM-11:38:00PM	Per week (1),Th	10/11/12 11:33PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12117TH	\$1,200.00	
51.0	Spot	3:00:00PM- 4:00:00PM	Per week (1),Su	10/14/12 3:14PM (Su)	00:30	WHAT WOULD YOU DO?	PM12123TH	\$725.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$8,600.00	Total Spots	4
Commission	(\$1,290.00)		
Net Total	\$7,310.00		